



2010

In 2010, as part of our continuing evolution, we hope to increase the size, scope and longevity of the FtA program.

In addition to reproducing the gourmet dinners that have been so successful, FtA will facilitate the feeding of many more artists in 2010 by:

- Beginning the matching of artists and theme camps earlier in the pre-event week, when the artists' needs are greatest.
- Beginning to facilitate FtA dinners during burn week itself.
- Beginning our own food service earlier in the week by adding a less formal "Early Week Food Gifting Program" to our project. (This might include delivery of food on site to artists while they're building their installations).
- And most importantly, increasing the number of theme camps hosting FtA dinners from 35 to 50

Our primary goal has always been to build this project to the point where it becomes a self-sustaining, and established part of the Burning Man tradition; much like leaving notes and mementos at the Temple is today. Our aim is to increase theme camp participation, so that eventually, theme camps are feeding *all* the artists at least once, and our role can become much more supportive and consultative. Then we will seek to expand the program beyond the bounds of Burning man. Into the default world.

At the same time, though, we want to expand the scope of the program by including more artist groups in the offering. We have no way of vetting bona fide artist groups, but we know that, there must be some very deserving artist groups who, for one reason or another, will not get grants, but will still give of themselves to produce magnificent works of art for all of BM to enjoy. Based on specific recommendations that we hope to get from the BM art department, we would like to offer the FtA program to all bonafide artist groups on the playa regardless of whether or not they received a grant.

In order to accomplish all of these goals in 2010, we will need, in addition to the necessary financial support, to focus on:

- Continuing our transition into a coordinating role where we provide more assistance to the theme camps that are participating in the project. This assistance will take the form of connecting artists and theme camps on the playa, menu and kitchen planning, volunteer sourcing, centralized purchasing, and even making alternate arrangements for an artist group—if the theme camp scheduled to provide their dinner is unable to fulfill that commitment, etc. We may even offer a scheduled seminar on food prep and kitchen setup on the playa and create a "Playa Chef's Roundtable" during BM week this year.



- Making sure we have enough dedicated volunteers who can be on the playa early enough to allow implementation of our new early-week programs
- And, very importantly, making sure we implement a more efficient automated invitation/reservation system to insure the program's self-sufficiency and accommodate the increased demands of our stellar growth. Remember, the simpler we can make participation in this program, the more people will participate and the larger the effect will be.



Home page snapshot of feedtheartist.net (2010)

